IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Building and Managing a Patent Portfolio to Best Support your Business

A comprehensive one-day training course that takes you through the IP commercialisation process to understand how to make the most of IP within your business.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

This comprehensive one-day training course will take you through the IP commercialisation process and explain how to maximise the IP in your business.

The expert trainers will explain how to meet the challenges of an extensive patent filing programme and how to manage the costs effectively, in order to achieve maximum coverage on minimum budget.

This practical and intense one-day course will take you through preparing a patent portfolio for multinational litigation and managing a portfolio with a view to detecting infringement. Using their extensive knowledge and industry experience the trainers will provide you with strategies to exploit your portfolio, maximising it's full potential.

Key topics include:

- Working as a multinational team to file and prosecute patent application
- Meeting the challenges of an extensive patent filing programme
- Managing a cost-effective patent filing programme
- Achieving maximum coverage on minimum budget
- Preparing a patent portfolio for multinational litigation
- Managing a patent portfolio with a view to detecting infringement
- Strategies to exploit your patent portfolio
- Maximising your patent portfolio

Benefits of attending

By attending this training course you will:

- **Gain** practical tips enabling you to build a successful patent portfolio
- **Understand** the multinational aspects of developing and maintaining a patent portfolio
- **Gain** an insight into how other businesses are addressing the issues and pressures facing them
- **Learn** ways to maximise your growing portfolio
- **Hear** top rated speakers outlining the issues and pressures facing industry today
- **Identify** techniques to overcome the issues surrounding managing an existing portfolio

You will also have the opportunity to network with peers facing the same challenges as you in managing or advising on a patent portfolio.

Who should attend?

This training course has been specially designed for:

- In-house patent lawyers/agents
- Private practice patent lawyers/agents
- IP lawyers and legal advisors
- Senior patent administrators and paralegals
- Others responsible for managing a patent portfolio

Reviews

★★★★★

Very useful and inspiring. I found very interesting, with practical suggestions.

Andrea Nardoni
Patent Manager
Electrolux Italia SpA
Dec 4 2024

★★★★☆

Elisabetta Capasso
Intellectual Property Management
Eni Corporate University S.p.A.
Dec 4 2024

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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