IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Medical Device Regulations in the Middle East and North Africa

17-18 May 27
+ 17-18 November 27

This course will provide an essential overview of the key areas of requirements for product approvals for medical devices in the Middle East and North Africa. Covering Algeria, Bahrain, Egypt, Israel, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Saudi Arabia, Sudan, Syria, Tunisia, UAE and Yemen.

Format:
Live online

CPD:
12 hours for your records

Certificate of completion

Course overview

The size of the medical device market in the Middle East has expanded over recent years and this trend is forecast to continue. The growth is due in part to innovations in technology as the majority of Middle Eastern countries are early adopters of technological advancement, which provides opportunities for medical device companies. The regulatory environment in the region is also developing and this annual course will provide an essential overview of the key requirements for product approvals for medical devices in the Middle East and North Africa.

The programme will focus on the regulatory requirements and developments in individual countries and include interactive discussion sessions to allow you to exchange experiences with our expert faculty and other delegates.

Benefits of attending

- **Gain** a valuable introduction to the medical device markets: countries, numbers, economical facts and trends, regulatory environment
- **Familiarise yourself** with medical device regulations in the countries of the Middle East and North Africa
- **Understand** medical devices and their classification
- **Clarify** procedures for company and product registration
- **Discuss** recent developments in the region
- **Meet, network and share** experiences with other industry colleagues

Who should attend

The course will be of particular interest to:

- Anyone involved in regulatory affairs for medical devices in the Middle East and North Africa
- Anyone new to the region
- Anyone interested in an update of recent developments

Programme

Day 1

Economic overview

Saudi Arabia

GHC/prequalification GPP

Bahrain

Qatar

Oman

Yemen

Kuwait

UAE

Day 2

Eygpt

Sudan

Algeria

Morocco

Tunisia

Israel

Palestine

Syria

Jordan

Lebanon

Iraq

Iran

Medical device network

Presenters



Ilona Putz

Ilona Putz is the founder and General Manager of PULONA Emerging Markets based in the UAE since 2008. Her company is dedicated to creating and developing tailor-made business concepts including regulatory consultancy for international manufacturers in the healthcare sector across the Middle East. Ilona has worked in the Pharmaceutical Industry since 1988 for companies like MSD, SmithKline Beecham, Karl Engelhard, HEXAL and Sandoz where she was the Regional Head, Middle East, for Sandoz International, Germany, responsible for all commercial and business development activities. She also consults for RegAff, Emergo and Dr. Regenold GmbH for the Middle East. Ilona spoke during the DIA Europe Meeting on "Clinical Trials in the Middle East" and at the Global Pharmaceutical Regulatory Affairs Summit 2021 and 2022. Moreover, Ilona published articles in the Journal of Medical Device Regulations on the regulatory overview for Medical Devices in Egypt, Kuwait and the UAE.



Heba Hashem

Heba has been working with Regulatory Affairs in the Middle East for more than 25 years. She has a Pharmaceutical and Business background being a graduate of the Faculty of Pharmacy (Cairo University), RAC certified in addition to an MBA at Maastricht School of Business. For the past 20 years Heba held the position of Middle East & Africa Regulatory and Quality Head at different Pharmaceutical and Medical Device companies; Gambro, Bayer and Novo Nordisk.

Heba is now the Middle East and Africa Associate Director at PPD where she is providing regulatory consulting services and training to Health Care companies.

Course dates

17-18 May 27	**Live online** 09:00-16:30 **UK (London)** (UTC+01) *Course code 17188*	GBP **1,299** ~~1,499~~ EUR **1,819** ~~2,099~~ USD **2,087** ~~2,399~~ **Until 22 Mar**
17-18 November 27	**Live online** 09:00-16:30 **UK (London)** (UTC+00) *Course code 17494*	GBP **1,299** ~~1,499~~ EUR **1,819** ~~2,099~~ USD **2,087** ~~2,399~~ **Until 22 Sep**

How to book

Online:
ipi.academy/2020

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★★

The speakers were very knowledgeable in their field.

Sandra Patzold
Regulatory Affairs
Erbe Elektromedizin GmbH
May 18 2026

★★★★★

Excellent speakers. Very knowledgeable. Gave practical and realistic interpretation of current MD activity in the MENA region.

Naomi Smith
Regulatory Affairs Specialist
STERIS
Jun 11 2024

★★★★☆

It was a good training for me and the speakers were well prepared and knowledgeable. The ppt's were also very up to date with recent info added on slides, also very nice to see that ppt's were available before training started.

Veerle Leijnen
Senior RA Executive Manager
Nikkiso Belgium
Oct 7 2024

★★★★☆

Very good detailed introduction to the regulatory aspects of different countries

Sandra Jeberg
Regulatory Affairs Specialist
Thermo Fisher Scientific
Dec 7 2022

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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