IPI Academy

forum FutureWork



Presented by
FutureWork Forum

An Introduction to Artificial Intelligence (AI)

Recorded on **10 February 22**

We will all be aware of the term AI, but how many of us really understand it? We are constantly told that it is likely to change so many aspects of our future world and organisations. Yet what level of knowledge do we really have on the subject? Book your complimentary place below to get up to speed on the rapidly developing world of Artificial Intelligence.

Format:
Recorded webcast

Certificate of completion

Overview

Over the coming months IPI Academy and FutureWork Forum will be offering a series of interviews, presentations and round table discussions on today's leading business challenges.

Our next event on the 10th of February will consist of a 60-minute engaging and thought provoking discussion with FWF Partner and AI expert, Afke Schouten, focusing on the world of Artificial Intelligence (AI).

Afke is a consultant & director of studies for AI management and AI Operations at Zurich's HWZ, business school. She is also Founder of AI Bridge by Building Bridges GmbH.

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Afke believes that for leaders and managers to fully understand AI and successfully realise its potential, AI literacy is required. This means understanding what AI is and how best to engage with the approach. Like all complex organisation change it also requires an understanding of what it takes to implement AI solutions to successfully transform organisations.

In this powerful conversation Afke will cover three fundamental aspects of Artificial Intelligence:

- ***What AI is, and what it's not!***
- ***Corporate case study examples of AI***
- ***The key success factors for any organisation looking to successfully implement AI***

Following her presentation, Afke will then respond to questions from our participants. This will be facilitated by Future Work Forum partner & IPI Academy Faculty member Mark Thomas.

This is a great opportunity to develop your knowledge and understanding on a critical subject that has the potential to impact all of our organisations and businesses.

forum FW FutureWork

The FutureWork Forum is devoted to exploring the working world of tomorrow.

To find out how FutureWork Forum can help you click HERE

Presenters



Afke Schouten

Afke Schouten is an AI corporate consultant & director of studies for AI management and AI Operations at HWZ, a leading Swiss business school based in Zurich. She is also founder of AI Bridge by Building Bridges GmbH as well as a partner in the Future Work Forum. Afke specializes in helping companies generate true business value with AI.



Mark Thomas

Mark Thomas is a global business consultant, author and speaker specializing in leadership, organisation development and human resource management. An enthusiastic student of organisations, Mark's consulting work has taken him around the globe to cities such as, Istanbul, Luanda, Moscow, New York, Reykjavik, Sydney & Tokyo. Having observed many "hyped" organisational initiatives and fads come and go, Mark is fascinated by how organisations function and operate.

A passionate advocate of organisations that enable individuals to connect and flourish through value creation, Mark is a founding member of the Powerful Conversations Group and a Partner of the Future Work Forum.

Following a successful career with NCR, Unigate and Price Waterhouse Management Consultants, Mark founded Performance Dynamics, a development consultancy that has worked with global clients including: Barclays Capital, Cargill, C&A, DFDS DHL, Engie, Ferguson, gategroup, Hitachi, HSBC, IKEA, KNPC, Microsoft, Pandora, Pfizer, Red Bull, Rexam, Stibo Systems, Sony, Tata Steel, Time Warner, UBS and Unilever.

Mark regularly designs and facilitates a wide range of business planning and organisation change initiatives. In addition, he manages several executive development & leadership, programmes including coaching and internal consulting and business partnering.

Based in Monmouth, Wales, Mark has also worked as an Adjunct Professor at the Tias School for Business and Society in Holland and consulted with organisations such as the American Management Association (AMA), Management Centre Europe (MCE) and the Middle East Management Centre.

As a Welshman, Mark is genetically predisposed to follow Welsh rugby and is a keen motorcyclist and jazz fan.

Course date

10 February 22

Recorded webcast
14:00-15:00 **UK (London)** (UTC+00)
Course code 12046

How to book

Online:
ipi.academy/2574

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★☆

Excellent

Govindarajula Aswani Kumar
Consultant
TCS
Feb 10 2022

★★★★☆

[Speaker] Very concise and knowledgeable and got the best from the audience.

Carole Kernott
ALIP UK Ops Team Manager
Syngenta
Feb 10 2022

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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