IPI Academy

forum FutureWork



Presented by
FutureWork Forum

Ecosystems and how they are changing the world of work and business

Recorded on **12 May 22**

An Ecosystem is an 'interconnected system' or a working group through which individuals or businesses with common goals, purpose, or challenges can openly share, collaborate, learn, and co-create new opportunities.

Format:
Recorded webcast

Certificate of completion

Overview

Over the coming months IPI Academy and FutureWork Forum will be offering a series of interviews, presentations and round table discussions on today's leading business challenges.

Our next powerful conversation on the 12th of May will explore ecosystems, and be led by FWF partner Jennifer Vessels, founder of Next Step and the Executive Growth Alliance. Dividing her time between Silicon Valley and Scandinavia Jennifer has led transformation and growth for Adobe, Cisco, CDW, & Genetech. Prior to founding Next Step, Jennifer led international business for Tandberg (now Cisco) and UB Networks (now Nokia). She is well versed in the world of ecosystems and a passionate advocate of them and their benefits.

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Nothing stands still and in a post Covid and climate emergency world we all need to adapt and change as never before. Businesses across all industries and sectors must continually learn and move forward. Yet embracing new technologies and business models is not enough. Many organisations need to radically shift their organisation culture and working practices to empower staff and adapt to rapidly changing markets. There are no easy answers or a rulebook on *'How to succeed in the new paradigm of '22'*.

Today, leaders are writing this book by exploring new approaches, and reflecting on our experiences. The good news is that you don't have do this alone. By working together with diverse peers, many forward-thinking leaders are supporting one another in co-creating their future success.

While 'communities of practice' have been used for centuries, over the past four decades, ecosystem thinking has played a central role in fostering innovation in Silicon Valley. They are now being widely adopted across industries and leadership groups as a means of coping with the complexity we now face.

During this Powerful Conversation you will learn how:

- Ecosystems work in practice
- You can build eco-system thinking into your organisation
- Global leaders have used the approach to drive change & innovate – achieving record results throughout the pandemic
- To engage with the latest generation of communities of practice to learn, share and enhance your organisation's future-readiness.

This is a 60-minute free event, book your place now!

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The FutureWork Forum is devoted to exploring the working world of tomorrow.

To find out how FutureWork Forum can help you click HERE

Presenters



Jennifer Vessels

Jennifer Vessels is founder of Next Step and the Executive Growth Alliance, a global community of F200 future-ready leaders taking action for success in the Future of Work, Web 3.0 / Metaverse and Innovation Eco-systems. Her insider insights from leading business transformation for Adobe, Cisco, CDW, Genetech, practical guidance and actionable takeaways deliver lasting results. Prior to founding Next Step, Jennifer led international business for Tandberg (now Cisco) and UB Networks (now Nokia). Jennifer holds an MBA from San Jose State University and MA in Organizational Psychology from University London and divides her time between Silicon Valley and Oslo Norway.



Mark Thomas

Mark Thomas is a global business consultant, author and speaker specializing in leadership, organisation development and human resource management. An enthusiastic student of organisations, Mark's consulting work has taken him around the globe to cities such as, Istanbul, Luanda, Moscow, New York, Reykjavik, Sydney & Tokyo. Having observed many "hyped" organisational initiatives and fads come and go, Mark is fascinated by how organisations function and operate.

Following a successful career with NCR, Unigate and Price Waterhouse Management Consultants, Mark founded Performance Dynamics Management Consultants, a development consultancy that has worked with a large number of global clients. A passionate advocate of organisations that enable individuals to connect and flourish through value creation, Mark is a also Partner of the Future Work Forum.

He regularly designs and facilitates a wide range of business planning and organisation change initiatives in addition, to managing several executive development & leadership, programmes including a range of business partnering and consultancy initiatives.

Course date

12 May 22

Recorded webcast
14:00-15:00 **UK (London)** (UTC+01)
Course code 12578

How to book

Online:
ipi.academy/2611

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

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With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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