IPI Academy

falconbury



Presented by
Falconbury

GDPR: Data Processing, Data Sharing and Data Breach Management

11 May 27
+ 16 November 27

Build confidence in handling complex GDPR issues, including data processing, information sharing, breach management and accountability across your organisation. Learn practical strategies and navigate complex regulations to minimise risk and protect your business.

Format:
Live online

CPD:
3 hours for your records

Certificate of completion

Course overview

Managing personal data lawfully requires more than understanding the GDPR - it demands practical solutions to increasingly complex compliance challenges. This course cuts through the complexity of data protection law so you can gain the practical skills to protect your business.

Data protection law goes far beyond GDPR, with overlapping regulations that, if misunderstood, can lead to fines, reputational damage, or operational disruption. Led by expert Mark Weston, this intensive training course turns legal complexity into practical guidance. You'll gain clarity on critical distinctions - like data processing versus data sharing - and understand controller, processor and joint controller responsibilities. Real-world examples and case studies show how regulatory decisions shape best practice across sectors.

The training course also covers data breach management, including response strategies, reporting obligations and risk mitigation under multiple regulatory frameworks.

There will also be time during the course for you to ask your questions to the trainer ensuring your specific challenges are addressed. Walk away with actionable knowledge, confidence in compliance decisions, and practical tools to protect your business in today's complex data environment.

Presenters firm

WESTON LEGAL

Weston Legal is a leading specialist boutique firm specialising in Commercial law, Technology law, Media law, Intellectual Property law, Data law and Regulatory law and practice. From its founding, the firm has always committed to provide a fast and efficient service wherever its clients operate. As its business has grown and diversified, it has recognised the strength and importance of the principles held by its people; putting clients first and operating as one team to realise its goals and share its success. These principles have formed the foundation of its culture and the way its lawyers interact with one another and the firm's clients. They are what distinguish it and are vital to its future.

To find out more about what Weston Legal can do for you, please contact Mark at westonlegal.ltd or see https://uk.linkedin.com/in/markwestonlegal

Mark also operates as a leading consultant to Hill Dickinson LLP, a leading and award-winning international law firm with offices in London, Liverpool, Manchester, Leeds, Birmingham, Piraeus, Singapore, Monaco and Hong Kong. As a full service law firm, it delivers advice and strategic guidance spanning the full legal spectrum from non-contentious advisory and transactional work, to all forms of dispute resolution. The firm is on the panel of a number of national and international organisations and regularly competes against many of the City firms. In recent months, they have been able to win a number of panel reviews against City firms.

To find out more out what Mark can do for you via Hill Dickinson, please contact him via www.hilldickinson.com

Benefits of attending

By attending this training course you will:

- **Master** the complex legal framework governing data processing and sharing, and data breaches
- **Gain** an understanding of controller, processor, and joint controller definitions - including the critical areas where these roles blur and create unexpected liability exposure
- **Develop** expertise in managing controller-processor relationships and joint controller obligations, including structuring commercial agreements that allocate responsibilities
- **Get to grips** with comprehensive breach management across multiple regulatory frameworks, from immediate incident response to long-term remediation strategies
- **Identify** and respond effectively to diverse breach types including hacking, phishing, malware, denial-of-service attacks and cybercrime tool distribution
- **Navigate** complex reporting requirements ensuring you meet all obligations from ICO notifications to potential criminal reporting under various Acts
- **Understand** territorial and cross-border implications that affect your compliance obligations
- **Protect** your organisation from regulatory fines, reputational damage, operational disruption, and potential criminal liability through proactive compliance strategies

Who should attend?

This training coourse has been designed specifically for:

- In-house lawyers
- Private practice lawyers
- Data protection officers
- Compliance managers
- Information governance managers and privacy officers
- Risk managers
- Legal advisers
- IT and data management professionals
- Board members and business owners

Plus, anyone who uses or possesses personal data.

Programme

Definitions of controller, processor and joint controller and where the lines blur

- Factors the regulator considers that go into the definitions of each in difficult cases
- ICO guidance and examples
- EDPB flowcharts and guidance

Controller obligations, processor obligations and splitting controller obligations between joint controllers

Application of controller to processor clauses and commercial considerations

Managing data breaches: outline of applicable laws

- Data Protection Act 2018, UK GDPR
- The Privacy and Electronic Communications (EC Directive) Regulations 2003 (PECR)
- Communications Act 2003
- The Network and Information Systems Regulations 2018 (NIS Regulations)
- The Regulation of Investigatory Powers Act 2000 (RIPA)
- Investigatory Powers Act 2016
- Computer Misuse Act 1990
- Official Secrets Act 1989
- Governance obligations
- Copyright Designs and Patents Act 1988
- Trade Marks Act 1994 and Forgery and Counterfeiting Act 1981 may also apply alongside the Fraud Act 2006 and Proceeds of Crime Act 2002
- The Malicious Communications Act 1988

Understanding the different data breach types

- Hacking
- Unsolicited penetration testing
- Denial-of-service attacks
- Malware infections
- Phishing
- Distribution, sale or offering for sale (or possession or use) of hardware, software or other tools used to commit cybercrime
- Identity theft and identity fraud
- Criminal issues
- Civil issues

Territorial issues to consider

Reporting requirements under the different applicable laws

Presenter



Mark Weston

Mark Weston has run his own law firm, Weston Legal, since 1 January 2024. He is also a consultant at Hill Dickinson LLP where he joined in February 2016 as a partner and Head of its Commercial, TMT & IP Practice. Before that, he was a partner and Head of the Commercial/IP/IT Team at Matthew Arnold & Baldwin LLP and before that, he spent several years at Baker & McKenzie in London and Chicago and has also previously been seconded to Hewlett Packard and other technology businesses. He changed role to become a consultant in Hill Dickinson's London office in January 2024.

Expertise: Mark's practice covers both non-contentious and contentious matters in all areas of commercial law, intellectual property law, information technology law, Internet, electronic commerce and on-line services law. He specialises in commercial and Tech issues. Mark is used as a 'trusted adviser' by many clients in all sorts of businesses and often acts as 'private practice in-house counsel' for many clients. He specialises in tech and internet businesses.

Clients: Just some of Mark's more well-known clients include Elstree Film Studios, RTL Group S.A., Sykes Cottages, Retailcorp Brands LLC, The Gulf Marketing Group, Moneynetint Limited and the BBC.

Some detail: Mark has extensive experience in advising clients on all manner of commercial matters (such as business planning and solutions, franchising, distribution, agency and marketing) through branding and intellectual property exploitation and licensing, to advice and documentation regarding hardware and software issues (such as development, licensing, maintenance and distribution, SaaS and cloud, Internet transactional solutioning, B2B, B2C and B2G electronic commerce, S-commerce and M-Commerce, social media, outsourcing, facilities management, procurement, IT policies, data protection (privacy), GDPR and freedom of information issues as well as artificial intelligence (AI)). He has a particular expertise in new digital business and revenue streams. He is also experienced in dealing with software disputes and IT litigation. The increasingly extensive media side of his practice relates primarily to publishing (both real world and digital content), to games and gaming platforms (and particularly transmedia technologies), advising companies about their advertising onscreen, online and in print and managing their public communications strategies generally (dealing with the CMA and ASA in the process) – and also a smattering of television, film and music exploitation. Recently he has been very active in AI advice.

More unusual:

Mark has previously spent several months on secondment to Hewlett Packard and he has also been seconded to assist in the legal problems arising in new technology companies such as Symbian. From 2000 to 2001, Mark was resident in the Chicago office of Baker & McKenzie advising US clients on European and UK aspects of IT and electronic commerce law and practice.

Mark is the author of the *Legal Practice Companion*, a parallel text book used at several law schools, the editor of the *IP and Media Law Companion* as well as the rest of the Companion series of books published by Bloomsbury Professional, Tottels, Cavendish Publishing and Oxford University Press. He has noted numerous reports for the *IT Law Reports* and is widely published in *Computing, Computers & Law, Computer Law & Security Report, IT Law Today, Intellectual Property World, Solicitors Journal* and many other journals both online and offline. Mark has also authored articles syndicated in the national and trade press and is regularly quoted in national newspapers and is heard on radio as an expert in his fields. Mark is the author of the *Business Names on the Internet* chapter in the *PLC Ecommerce Manual as* well as numerous other articles on various Commercial & IT law topics.

Mark lectures regularly on all Commercial, IP and IT law topics, including at the IBC IT 'Summer School' Programme in Cambridge, England; the Falconbury and MBL two-day and three-day Commercial Contracts seminars (run several times a year) and IT Contracts seminars (run three times a year) in London; and he has previously lectured at the Annual On-line & Internet Commerce Law Institute seminar in Chicago and tutored at University College London. He also runs a programme of bespoke training schemes on commercial law, IP law, IT law, AI law and data law as well as soft skills programmes such as negotiation skills and presentation skills.

Finally, you may have seen that Mark likes blogging and writing books, which are available at all good bookshops! He also appears regularly on BBC1 (usually providing advice on-screen to BBC Watchdog) and also on Sky News as a legal commentator, as well as trying to avoid the huge quantity of pink powder the TV make-up girls want to apply to his increasingly receding hairline.

Course dates

11 May 27	**Live online** 13:30-17:00 **UK (London)** (UTC+01) *Course code 17173*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 16 Mar**
16 November 27	**Live online** 13:30-17:00 **UK (London)** (UTC+00) *Course code 17489*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 21 Sep**

How to book

Online:
ipi.academy/2621

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★☆

Content had practical examples relating to the applicable Legislations/Regulations and the speaker communicated this clearly.

Bisi Akanni
Information Compliance Officer
London School of Hygiene and Tropical MedicineMedicine
Nov 9 2023

★★★★★

All was useful

Marina Varghese
Paralegal
VITOL SERVICES LIMITED
Nov 10 2022

★★★★★

Very good.

Mariia Lys
Consultant
CIS London
Aug 3 2022

★★★★☆

Overall a good and informative course. :)

Isha Mirza-Bari
Senior Contracts Specialist and Solicitor
Simbec Orion
Aug 3 2022

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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