IPI Academy

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Presented by
Falconbury

Sustainable Business Models to Combat an Increasingly Risky and Uncertain Future

This highly focussed training course will give you the knowledge for your business to build structures and interactions that will protect and enable the organisation to become regenerative and sustainable.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

What is changing in the results your business must deliver next year, in five or even ten years' time, because of the imperative for sustainable and regenerative business? Are you aware of how the risks are changing?

As a consequence of that, what is changing for you in your role; what different results must you deliver, what different risks will you face, and what must you do now to prepare?

It is clear that our global economy must become sustainable and regenerative; we must get to net zero, and then keep going to net positive, if we want a better future for our children, and for our older selves. We must do this faster than the degradation processes we have unleashed over the past century; we are already too slow in hitting the needed emissions peak, we must catch up and deliver a 43% emissions reduction by 2030 to have any hope.

Business is the most powerful institution on the planet today, and so must and will take a leading role in rebuilding towards regeneration. This means every business will become regenerative, or it will have its Kodak moment and fade into irrelevance.

And to reach sustainability and beyond, every business must deliver the transformation at the right speed while maintaining business health throughout the transformation.

How? Having high, systemic (not transactional) trust between all stakeholders is the key to unlocking the transformation to a sustainable and regenerative business. Contracts can only deliver transactional trust. So what else is there?

Systemic trust between stakeholders is exactly what incorporation is designed to do. The modern corporation began when the East India company needed more capital than any one wealthy founding family could provide, and so a way was invented to externalise, into the system, trust between financial investors.

Regenerative, net positive businesses are only viable, anti-fragile, and capable of making the transformation at the speed required:

1. when there is systemic trust between all stakeholders representing all six kinds of capital;
2. when the work execution and role accountabilities adapt at the speed required;
3. when inter-personal and inner-person interactions waste minimum energy by adapting to the changing context at the speed required.

The essence of a lawyer is building the structures and interactions that protect and enable the organisation, specifically around the agreements, and the essence of HR is building the structures and interactions around people. The CEO is the weaver that brings all this together for business results. All three have crucial roles to play across the three dimensions above.

Join the expert speaker at this training course to find out the answers and get to grips with the way forward for you and your business.

Benefits of attending

By attending this training course you will:

- **Understand** your business drivers and how these need to adapt to the new world
- **Learn** what you can immediately change to increase your regenerative capacity
- **Expand** your knowledge of the effect of an organisations physical and psychological energy on sustainability
- **Get to grips** with expanding the arena of trust and creating a circular economy
- **Explore** the concept of peak adaptive performance and how it relates to growing your business
- **Examine** the qualities and practices of sustainable and regenerative businesses
- **Consider** the business opportunities that a fairshares commons creates and how it can benefit you

Who should attend?

This training course is a must-attend event for:

- CEOs and board members
- Company directors
- Commercial and business development managers
- In-house lawyers

And all those responsible for building a sustainable and regenerative business for a better world.

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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