IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Trade Mark Registry Proceedings at the UKIPO

12 May 27
+ 18 November 27

Navigate UK trade mark registration confidently with this practical training course. Learn to handle UKIPO objections, oppositions, and protect brands through complex proceedings.

Format:
Live online

CPD:
3 hours for your records

Certificate of completion

Course overview

Understanding the trade mark registration process and post-registration procedures at the UK Intellectual Property Office (UKIPO) is essential for all those responsible for managing trade marks and protecting brand assets in the UK. This training course provides an in-depth overview of the key steps in the UKIPO's trade mark registry proceedings, from initial application through to post-grant challenges, giving participants the knowledge and skills needed to navigate this complex process confidently.

The expert trainer will explore the application timeline, including what to expect during the initial phases and how to handle potential grounds for objections that may arise. Delegates will learn how to approach objections and how to prepare for oppositions if third parties challenge the registration of a trade mark.

The training course also covers critical post-grant actions, such as managing potential invalidation and revocation proceedings. You'll gain insights into the circumstances under which a trade mark can be challenged after it has been registered, and how to effectively navigate these proceedings to protect your trade mark.

With a focus on practical guidance, this course will equip you with the knowledge to manage trade mark registry proceedings at the UKIPO from start to finish, ensuring robust protection for your brand's assets in the UK market.

Benefits of attending

By attending this training course you will:

- **Understand** the trade mark application process
- **Learn** about the types and grounds for objections
- **Get to grips** with time limits throughout the registration process
- **Explore** oppositions and how to avoid/respond to them
- **Examine** reasons/grounds for invalidation
- **Understand** the process and implications of revocation

Who should attend?

This training course has been designed for trade mark professionals and other executives who are responsible for trade marks applications that are filed in and prosecuted before the UKIPO, including:

- IP lawyers
- Trade mark managers and administrators
- Formalities professionals
- In-house lawyers
- Private practice IP lawyers

Programme

Overview of the application timeline and process

- The lifecycle of a trade mark
- Stages of the process
- Time limits

During the application and after you apply

- Types of objections
  - Absolute grounds
  - Relative grounds
  - Other types of objections
- Grounds for objections
  - Examiner objections/office actions
  - Filing written submissions
  - Written submissions *v* hearings
- Oppositions
  - Process
  - Time limits
  - Filings
  - Fast-track oppositions
  - Options
  - Outcomes

Post grant

- Invalidation
  - Reasons/grounds for invalidation
  - Process
  - Filings
  - Decision
  - Appeals
- Revocation
  - Non-use
  - Other reasons
  - Process
  - Filings
  - Decision

Presenter



JoAnna Emery

JoAnna Emery, CLAS, F.Inst.Pa, is Project Manager, Intellectual Property at atai Life Sciences. Previously, JoAnna was Senior Intellectual Property Paralegal for Cambridge Mechatronics Limited
where she was responsible for aiding in the management and growth of the patent portfolio. Prior to that she was the Head of and Director for Pure Ideas Limited where she managed the strategy, P&L, KPIs and intellectual property operations of the firm.

JoAnna has over 27 years experience in intellectual property in both the US and England. She holds an Associate and Bachelor's degree in Paralegal Studies from Rivier College.

Course dates

12 May 27	**Live online** 13:30-17:00 **UK (London)** (UTC+01) *Course code 17171*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 17 Mar**
18 November 27	**Live online** 13:30-17:00 **UK (London)** (UTC+00) *Course code 17500*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 23 Sep**

How to book

Online:
ipi.academy/2631

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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