IPI Academy

MANAGEMENT forum



Presented by
Management Forum

IP and Commercialisation: Creating and Maintaining your IP Portfolio

Master IP portfolio management and commercialisation strategies. Learn invention harvesting, patent procedures, licensing, and contract negotiation in this intensive, practical training course.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

This practical and intense IP (intellectual property) and commercialisation training course encompasses internal and external considerations of using IP within business strategy. It takes you through strategies to manage your IP portfolio while focussing on achieving the best results for your business.

The first part of the course focuses on aspects of creating and maintaining an IP portfolio: IP management. The second part considers external aspects of working with IP in your ecosystem: Commercialisation with IP.

Part 1 - IP management: covers invention harvesting (identification, capture and assessment), procedures in applying for patents, looking after trade secrets, managing your IP portfolio, budgeting for IP and ownership of IP. To start the training course, we will confirm our knowledge on IP rights.

Part 2 - IP commercialisation: introduces strategies for working with others in the innovation ecosystem. Topics will include confidentiality agreements, handling IP matters in contracts. Looking at techniques on identifying applications and potential markets for your innovation, and considering competitor issues along the supply chain.

Throughout this training course the expert trainer will give you insights into how to manage your portfolio and get the best results for your organisation. There will also be plenty of time for delegates to ask questions and gain valuable feedback.

Benefits of attending

By attending this training course, you will:

- **Learn** to create an IP policy for your business
- **Understand** what IP is registerable and what isn't
- **Get to grips** with different IP rights
- **Gain insights** into evaluating your inventions
- **Enhance** your IP management skills
- **Identify** your potential customers and partners
- **Develop** your skills to negotiate NDAs

Who should attend?

This training course has been specially designed for:

- In-house IP managers
- Technology transfer officers
- Private practice patent attorneys
- IP lawyers and legal advisers
- R&D managers

As well as all professionals responsible for managing an IP portfolio.

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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