IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Mastering Grant Writing: Essential Skills for Crafting Winning Proposals

This course provides a comprehensive guide to grant writing, covering funder identification, proposal development, submission strategies, post-submission processes, partnerships, technology use, and ethical considerations.

Format:
Bespoke training

CPD:
12 hours for your records (depending on your requirements)

Certificate of completion

Course overview

This course is designed to provide participants with a comprehensive understanding of the grant writing process, from identifying potential funders to submitting persuasive and impactful proposals. The sessions will equip attendees with strategies to craft competitive grant proposals and navigate the complexities of post-submission processes. The course will also cover techniques for leveraging partnerships, utilising technology, and addressing ethical considerations in grant writing.

Benefits of attending

- **Identify** funding opportunities that align with their project goals
- **Tailor** grant proposals to meet funder requirements and expectations
- **Write** compelling and persuasive proposals that highlight the project's significance and feasibility
- **Use** feedback to improve proposals and handle rejections or resubmissions
- **Leverage** technology and partnerships to enhance proposal quality
- **Navigate** the ethical considerations associated with grant writing

Who should attend?

- Those seeking funding for research projects, academic initiatives, or scholarly collaborations who want to enhance their proposal-writing strategies
- Executive directors, program managers, and development officers focused on securing grants to support programs, services, and mission-driven projects
- Individuals who oversee project design, budgeting, and execution, ensuring proposals align with funders' expectations and organisational goals
- Individuals with limited experience in grant writing who aim to build foundational skills while also gaining insight into more advanced strategies for competitive proposals

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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