IPI Academy

falconbury



Presented by
Falconbury

The UK Data (Use and Access) Act

26 January 27
+ 6 July 27

Understand the practical implications of the UK's latest data legislation and what the reforms mean for compliance, governance and everyday data protection practice

Format:
Live online

CPD:
1.5 hours for your records

Certificate of completion

Course overview

The UK's evolving data protection framework is reshaping compliance obligations, making it essential to understand the practical impact of the Data (Use and Access) Act

The Data (Use and Access) Act 2025 has introduced significant changes to the UK data protection and privacy framework, amending the UK GDPR, Data Protection Act 2018 and other legislation. With all of the Act's data protection provisions now in force, organisations need to understand what has changed, what the new rules mean in practice and how they affect existing data protection arrangements.

This practical online training course provides a clear and up-to-date review of the Act and its implications for businesses. It examines changes to individual rights, lawful bases for processing, legitimate interests, purpose limitation, scientific research, automated decision-making and direct marketing, as well as the Act's provisions relating to smart data and other areas of data use.

You will also consider how the Act affects the UK data protection framework more broadly, including changes to international data transfers and the relationship between the UK and EU data protection regimes.

Particular attention will be given to the practical implications of the reforms, including how the changes may affect existing data protection policies, procedures and business practices, and where organisations can benefit from the greater flexibility introduced by the new framework.

The expert trainer will take you through the key provisions of the Act, explain how the revised rules operate and highlight the areas businesses should be focusing on now to maintain compliance and make effective use of the changes.

Benefits of attending

By attending this training course you will:

- **Get to grips** with the clauses in the UK Data (Use and Access) Act
- **Understand** the implications of the new Act in relation to UK GDPR and the EU GDPR
- **Learn** about the changes to lawful grounds for processing data
- **Understand** how the Act introduces access to smart data
- **Receive** insights on how this Act might affect your business and what steps you need to take to stay within the law

Who should attend?

This training course will be of special interest to:

- In-house lawyers
- Private practice lawyers
- Compliance officers
- Board members
- Marketing professionals
- R&D managers

Plus anyone who uses or possesses personal data

Programme

A review and explanation of each clause in the Act and how they amend the UK GDPR, Data Protection Act 2018 and other statutes

A consideration of changes to the UK's 'adequacy' finding by the EU

A list of what is in force and what is not – and an explanation of when other provisions are to be brought into force

Presenter



Mark Weston

Mark Weston has run his own law firm, Weston Legal, since 1 January 2024. He is also a consultant at Hill Dickinson LLP where he joined in February 2016 as a partner and Head of its Commercial, TMT & IP Practice. Before that, he was a partner and Head of the Commercial/IP/IT Team at Matthew Arnold & Baldwin LLP and before that, he spent several years at Baker & McKenzie in London and Chicago and has also previously been seconded to Hewlett Packard and other technology businesses. He changed role to become a consultant in Hill Dickinson's London office in January 2024.

Expertise: Mark's practice covers both non-contentious and contentious matters in all areas of commercial law, intellectual property law, information technology law, Internet, electronic commerce and on-line services law. He specialises in commercial and Tech issues. Mark is used as a 'trusted adviser' by many clients in all sorts of businesses and often acts as 'private practice in-house counsel' for many clients. He specialises in tech and internet businesses.

Clients: Just some of Mark's more well-known clients include Elstree Film Studios, RTL Group S.A., Sykes Cottages, Retailcorp Brands LLC, The Gulf Marketing Group, Moneynetint Limited and the BBC.

Some detail: Mark has extensive experience in advising clients on all manner of commercial matters (such as business planning and solutions, franchising, distribution, agency and marketing) through branding and intellectual property exploitation and licensing, to advice and documentation regarding hardware and software issues (such as development, licensing, maintenance and distribution, SaaS and cloud, Internet transactional solutioning, B2B, B2C and B2G electronic commerce, S-commerce and M-Commerce, social media, outsourcing, facilities management, procurement, IT policies, data protection (privacy), GDPR and freedom of information issues as well as artificial intelligence (AI)). He has a particular expertise in new digital business and revenue streams. He is also experienced in dealing with software disputes and IT litigation. The increasingly extensive media side of his practice relates primarily to publishing (both real world and digital content), to games and gaming platforms (and particularly transmedia technologies), advising companies about their advertising onscreen, online and in print and managing their public communications strategies generally (dealing with the CMA and ASA in the process) – and also a smattering of television, film and music exploitation. Recently he has been very active in AI advice.

More unusual:

Mark has previously spent several months on secondment to Hewlett Packard and he has also been seconded to assist in the legal problems arising in new technology companies such as Symbian. From 2000 to 2001, Mark was resident in the Chicago office of Baker & McKenzie advising US clients on European and UK aspects of IT and electronic commerce law and practice.

Mark is the author of the *Legal Practice Companion*, a parallel text book used at several law schools, the editor of the *IP and Media Law Companion* as well as the rest of the Companion series of books published by Bloomsbury Professional, Tottels, Cavendish Publishing and Oxford University Press. He has noted numerous reports for the *IT Law Reports* and is widely published in *Computing, Computers & Law, Computer Law & Security Report, IT Law Today, Intellectual Property World, Solicitors Journal* and many other journals both online and offline. Mark has also authored articles syndicated in the national and trade press and is regularly quoted in national newspapers and is heard on radio as an expert in his fields. Mark is the author of the *Business Names on the Internet* chapter in the *PLC Ecommerce Manual as* well as numerous other articles on various Commercial & IT law topics.

Mark lectures regularly on all Commercial, IP and IT law topics, including at the IBC IT 'Summer School' Programme in Cambridge, England; the Falconbury and MBL two-day and three-day Commercial Contracts seminars (run several times a year) and IT Contracts seminars (run three times a year) in London; and he has previously lectured at the Annual On-line & Internet Commerce Law Institute seminar in Chicago and tutored at University College London. He also runs a programme of bespoke training schemes on commercial law, IP law, IT law, AI law and data law as well as soft skills programmes such as negotiation skills and presentation skills.

Finally, you may have seen that Mark likes blogging and writing books, which are available at all good bookshops! He also appears regularly on BBC1 (usually providing advice on-screen to BBC Watchdog) and also on Sky News as a legal commentator, as well as trying to avoid the huge quantity of pink powder the TV make-up girls want to apply to his increasingly receding hairline.

Course dates

26 January 27	**Live online** 11:30-13:00 **UK (London)** (UTC+00) *Course code 16966*	GBP **99** ~~124~~ EUR **139** ~~174~~ USD **160** ~~199~~ **Until 01 Dec**
6 July 27	**Live online** 11:30-13:00 **UK (London)** (UTC+01) *Course code 17286*	GBP **99** ~~124~~ EUR **139** ~~174~~ USD **160** ~~199~~ **Until 11 May**

How to book

Online:
ipi.academy/3259

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



ALEKSANDRA BEER
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



YESIM NURKO
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



Harry ALTAMONT
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com

IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

10-12 Rivington Street
London EC2A 3DU

ipi.academy
Tel: +44 (0)20 7749 4749
Email: info@ipiacademy.com