IPI Academy

falconbury



Presented by
Falconbury

Managing Competition Law Compliance: Protecting your Business from Legal Pitfalls

28 January 27
+ 1 July 27

Master competition law compliance in both digital and traditional markets to maximise opportunities whilst protecting your business from legal pitfalls, repetitional damage and director disqualification.

Format:
Live online

CPD:
6 hours for your records

Certificate of completion

Course overview

Is your business taking advantage and making the most of the opportunities available? Are you confident that you are compliant with competition law in the UK and the EU? This training course explores the fundamental principles and key elements of competition law and policy in the EU and UK. It deep-dives into how compliance works in practice to enable you to troubleshoot and maximise the opportunities available.

This training course provides delegates with a comprehensive understanding of the current law governing their business and agreements, as well as anticipated changes. It also provides an appreciation of the steps needed to ensure compliance with current law whilst preparing for expected changes.

The repercussions of breaching competition law are severe and can include:

- Fines against your company
- Claims for damages
- Disqualification of directors
- Possible imprisonment of individuals
- Reputational damage
- Loss of marketshare and share value

You need to be aware of how UK and EU competition law applies to your business and what you can do to mitigate the risk of infringement. By learning how to put a comprehensive compliance policy in place and understanding how to enforce it, you can mitigate the risk of violations and their consequences.

This intensive course will help you identify and manage these risks and ensure you're equipped to deal with complaints and the consequences of non-compliance. The training course covers competition law not only in the real world but also the digital world. It explores jurisdictional issues, and will give you practical tips on dealing with investigations and complaints.

The expert trainer has a very interactive, practical approach, mixing a review of substantive law and policy with practical tips and knowledge. This training course will include experiential activities and case studies to boost your understanding and practical knowledge. There will also be plenty of opportunity for discussion and questions during the day.

Benefits of attending

By attending this training course you will:

- **Understand** the latest developments in law and policy and their impact on your business
- **Learn** how to demonstrate your organisation's commitment to competition law
- **Identify** and minimise the risks associated with violations of EU and UK competition law
- **Recognise** the implications and consequences of such breaches
- **Focus** on best practice and how to successfully implement a compliance policy
- **Grasp** how to maximise your opportunities within the marketplace
- **Discuss** and appreciate the implications of what the latest changes to competition law and policy could mean for your business

Who should attend?

This training course will be particularly beneficial to:

- In-house lawyers
- Patent and trade mark attorneys
- Legal counsel
- IP specialists/managers
- Compliance officers and managers
- Commercial managers
- Contracts managers
- Directors and senior managers

Programme

Overview of UK competition law

- Legislative framework
- Competition Act prohibitions (UK)
- Relationship of UK competition law with EU law
- Enforcement and settlement in the UK
- Anti-competitive agreements (UK)
- Abuse of market power (UK)

Overview of EU competition law

- Goals of EU competition law
- Anti-competitive arrangements and agreements (EU)
- Abuse of dominance (EU)
- Jurisdictional scope of EU competition law
- Safe harbours: Block exemptions and blanket exclusion
- Legislative reform and the Commission's policy agenda

Leveraging the block exemptions

- Vertical restraints block exemption regulation (VRBER)
- How to qualify for protection under the VRBER
- Technology transfer block exemption (TTBER)
- How to qualify for protection under the TTBER
- R&D block exemption regulation (RDBER)
- How to qualify for protection under the RDBER

Non-compliance and managing cases

- Enforcement powers
- Practical tips for dealing with investigations
- Pros and cons of cooperating with authorities
- Appeals

Competition compliance strategy

- Identifying and assessing risk
- Designing policies and processes to mitigate risk
- Implementing controls
- Monitoring and auditing compliance

Competition law in the digital world

- Digital markets, competition and the Consumers Act: background
- Digital markets competition regime guidance

Presenter



Michala Meiselles

Michala Meiselles is a solicitor in England and Wales specialising in international business law, cross-border transactions and compliance. Starting off her career at Berrymans Lace Mawer, she has since worked in private practice and as in-house legal counsel for local government. Over a decade ago, Michala created her own dedicated consultancy firm, which she presently directs, providing business and legal solutions to multinationals, public sector entities and international organisations.

In her work as a solicitor and international lawyer (operating in England, France, Canada and the US), she advises on compliance (inter alia anti-bribery and corruption, anti-money laundering and sanctions), trade finance, import and export, licensing, distribution, agency and foreign direct investment.

She is also the lead editor of two volumes on white collar crime for Routledge, and have written a book addressing competition law and policy, published by Kluwer.

Course dates

28 January 27	**Live online** 09:30-17:00 **UK (London)** (UTC+00) *Course code 16984*	GBP **599** ~~699~~ EUR **839** ~~979~~ USD **963** ~~1,119~~ **Until 03 Dec**
1 July 27	**Live online** 09:30-17:00 **UK (London)** (UTC+01) *Course code 17280*	GBP **599** ~~699~~ EUR **839** ~~979~~ USD **963** ~~1,119~~ **Until 06 May**

How to book

Online:
ipi.academy/3327

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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