IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Navigating EU Product Classification: Foods, Supplements & Herbal Medicines Masterclass

10 June 27
+ 3 December 27

Navigate complex EU food regulations with confidence. Interactive training covering classification criteria, labelling requirements, and registration obligations for industry professionals worldwide.

Format:
Live online

CPD:
3 hours for your records

Certificate of completion

Course overview

In this fascinating course, explore the general EU legal framework regulating foodstuffs, food supplements and herbal medicinal products (HMPs) as well as the main criteria that characterise, but also differentiate these categories. Additionally, you shall review whether such products are subject to any registration / notification obligations in various EU Member States as well as explore specific practical aspects regarding their marketing and labelling.

Please note that UK regulations will not be discussed in this course.

Benefits of attending

- **Gain** firsthand knowledge on the complex EU food product classification
- **Fuel** food law curiosity and creativity
- **Explore** the various practical aspects that arise from different jurisdictions
- **Foster** continuous learning on the latest guidelines
- **Benefit** from a valuable opportunity for professional development and networking with other participants

Who should attend?

- Manufacturers, suppliers, importers and retail professionals
- Junior lawyers and regulatory affairs consultants
- Start-ups and entrepreneurs in the food business
- Researchers, food technologists and students
- Marketing and PR professionals for various food brands

Programme

EU legal framework overview

- General EU legal framework for foodstuffs, food supplements and herbal medicinal products (HMPs)
- Key definitions and regulatory principles
- How EU law interacts with Member State implementation

Product classification criteria

- Criteria distinguishing foods, supplements, and HMPs
- Borderline products and classification challenges
- Case examples and discussion

Practical jurisdictional considerations

- Registration and notification requirements across EU Member States
- Practical implications of differing national approaches
- Marketing authorisation considerations

Marketing & labelling practicalities

- Compliance with EU labelling rules
- Claims, advertising, and positioning products
- Common compliance pitfalls

Future trends

- Latest guidelines and regulatory developments
- Open discussion and questions
- Professional networking opportunity

Presenter



Toma Barbarasa

Toma has an experience of 10 years working in the Food and Life Science industries in various renowned international and national law firms. He is highly skilled in diverse food matters such as labelling and advertising products, product compliance and pre-market approvals (e.g., registration / notification of supplements and fortified foods), product advertising (e.g., claims), food safety as well as controls performed by national authorities.

He also advises clients on a wide range of non-food matters such as product law (e.g., advertising, security), cosmetics and detergents, narcotic and psychotropic substances (e.g., CBD, THC), tobacco and feed matters as well as medical devices.

Toma assists major international and national operators providing a full array of services such as product compliance and conformity checks, placement of products on the E.U., Romanian and Moldovan markets, assistance during official controls performed by authorities, etc. He has in-depth knowledge of the local markets, optimal experience on the practice of local authorities and therefore may provide strategic advice on specific legal matters.

Course dates

10 June 27	**Live online** 09:00-12:30 **UK (London)** (UTC+01) *Course code 17231*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 15 Apr**
3 December 27	**Live online** 09:00-12:30 **UK (London)** (UTC+00) *Course code 17558*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 08 Oct**

How to book

Online:
ipi.academy/986

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★☆

A good course.

Konstantina Karagkika
Technical Manager
Innocent Drinks
Dec 9 2019

★★★★☆

Very worthwhile course with a great mix of experts.

Stephanie Ward
Marketing Executive
Cambridge Nutraceuticals
Dec 9 2019

★★★★☆

A really good and useful course. The speakers are obviously experts in their fields and are very good at communicating their knowledge.

Miriam Ferrer
Head of New Product Development
Cambridge Nutraceuticals
Dec 9 2019

★★★★★

Overall it was informative, content was fine

Sorwar Choudhury
Head of Medical, Pharmacovigilance and Regulatory Affairs
Meda Pharmaceuticals Limited
Dec 12 2016

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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